

COOKIES NOTICE

Welcome to our Website Cookies Notice. This Cookies Notice explains how our Website (www.free.navalny.com) uses cookies. If you have any questions or concerns about this Cookies Notice, please contact free@navalny.com.

1. INTRODUCTION

A cookie is a small file of letters and numbers that is stored on your browser or on the hard drive of your computer or mobile device, if you agree to it. Our Website uses cookies to record user's interactions with it. This allows us to provide you with a positive and personalized experience when you browse our Website, and helps us improve it.

2. ARE COOKIES SAFE?

Cookies are safe for your devices. They only store information used by your browser. They can't access any other content on your device, nor do they create malware or viruses.

3. ARE THERE DIFFERENT TYPES OF COOKIES?

Cookies fall into two main categories: session cookies or persistent cookies.

Session cookies: These last for the duration of your visit to a website. They delete themselves when you close your browser.

Persistent cookies: These stay on your device when you close your browser. These cookies are further broken down into four main types of cookies as explained below.

- **Strictly necessary cookies:** These are cookies that are required for the operation of our Website. They include, for example, cookies that allow us to keep our Website safe. Our Website cannot function properly without these cookies.
- **Functional cookies:** These are used to recognise you when you return to our Website. This enables us to remember your preferences, such as your preferred video settings.
- **Analytical cookies:** These allow us to count the number of visitors and to see how visitors interact with our Website by collecting and reporting information anonymously. This helps us improve the way our Website works, for example, by ensuring that our users, like you, are finding what they are looking for easily.
- **Marketing cookies:** These cookies record your visit to our Website and the pages you have visited while on it.

We will use this information to make our Website more relevant to your interests. We may also share this information with third parties and websites for this purpose (e.g. when you sign up for a newsletter).

Our organization reserves the right to use all types of cookies described above.

Some of the cookies on our Website collect data for more than one use. We will only use strictly necessary cookies for their essential purposes unless you have given us consent to any other uses that they have.

4. WHAT ABOUT THIRD-PARTY COOKIES?

As we use third party products on our Website, we need to inform you that you may also receive cookies or pixels from these third parties. Our Website may send information to third parties, such as YouTube or Google. We do not have control over the cookies these third parties store on your browser or device. You should check the websites of the relevant third parties for more information about these.

These third-party cookies are likely to be analytical cookies, performance cookies or marketing cookies. If you do not feel comfortable with this, you can block some or all cookies or pixels through the setting on your browser. However, if you do use your browser setting to block all cookies (including strictly necessary and therefore essential cookies), you may not be able to access all or parts of our Website and enjoy all the functionalities available.

5. WHAT DO WE USE GOOGLE SERVICES FOR?

We use services by Google in several areas of our operations and have outlined the key areas below.

- **Google Analytics** — We use Google Analytics with an Internet Protocol (IP) anonymization feature on our Website. If you do not wish for Google Analytics to collect your data, you can configure your browser settings in order to opt out.
- **Google reCAPTCHA** — We use Google's reCAPTCHA software in the input forms on our Website to differentiate between a form that has been filled in by a human versus one that has been improperly completed by an automated machine. If you have a Google account, we recommend that you logout of your account before submitting a form on our Website, in the event that you do not wish for Google to merge the data collected during the reCAPTCHA with other data that it holds on you.
- **Google Ads** — We use Google Ads to promote our Website on Google. If you access our Website due to a Google ad, a cookie is placed on your computer and informs Google that you have clicked on an ad placed on Google and were redirected to our Website. Google provides us with insight on the total number of users who have clicked on our ad as well as the pages on our Website that were accessed by each user; all information received is anonymous and does not allow us to identify users. If you do not wish your data to be used as such by Google Ads, you can make the appropriate changes to your browser setting, including blocking cookies from the domain "googleadservice.com".
- **Google Tag Manager** — We use Google Tag manager to allow us to quickly and easily update measurement codes and related code fragments known as tags in our Website.

Our organization reserves the right to use all types of Google tools described above.

6. WOULD A COOKIE ON MY BROWSER BE CONSIDERED MY PERSONAL DATA?

As cookies allow us to identify you as an individual, we have your personal data in our systems. We believe in the importance of data privacy and treat your personal data with the utmost of care. If you would like to find out more about this, please take a look at our Privacy Policy.

7. WHAT IF I SHARE MY DEVICE WITH OTHER PEOPLE?

If more than one person uses your device, the choices set by others will apply to you as well unless you specifically change them when you are using your device. For example, if you share a computer with your colleagues, family or friends, you may see adverts based on websites they have visited as well as websites you have visited.

8. WHAT IF I SHARE MY DEVICE WITH OTHER PEOPLE?

You can visit the "Options" or "Preferences" menu or your browser to change your settings. You may find it useful to check out the following useful links which give you advice based on the browser you are using:

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari for Macs and iOS](#)

Other useful websites that you may wish to check out include www.aboutcookies.org and www.allaboutcookies.org.

We are not responsible for the information on any of the websites above.

You can also choose to entirely turn off or delete cookies in your browser. If you do this, it may affect websites that use similar cookies to us. This is because the cookies choices you set in your browser replace any cookies choices you set on a single website.

9. CONTACT

By continuing to use our Website, we're assuming you're happy with our use of cookies. If you have any questions about it, please feel free to email us at free@navalny.com.